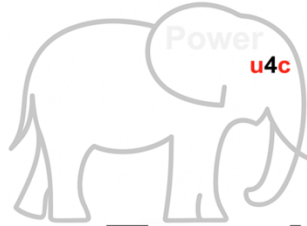


The u4c World Memo

u4c – The Elephant

To u4c or not to see



That is the question

WORLD

FIRST

in **every** Excel Room
in the **world**

Edwin Dougherty FCA

u4c turns Excel *data* into *intelligence* – in **4 seconds**

With this **one** memo I introduce the *entire* Excel-using *world* to a **C**apability that has been *dormant*, *unseen* and *unused* *within* Excel for nearly **four decades**.

For 40 years, Excel has shown us *numbers* but *not* the *meaning* behind them.

u4c changes that – it unveils the **intelligence** inside every *data* spreadsheet.

u4c gives *every* Excel operative a *new craft*.

To **see** what has been *hidden*,

To *interpret* what was *unintelligible*,

With **u4c**, the **individual** becomes the *differentiator*. The **key**.

Not the system.

Not the software.

The **person**.

This isn't a feature.

It's a *world-first* **C**apability – a *craft* that belongs to the *professional* who uses it.

The **Elephant** – the hidden **Power** *already in* Excel – is in *every* Excel Room.

u4c lets the *entire* Excel *world* use that **Power** *safely* – in **4 seconds**.

Welcome to the *world* of **u4c**!

Edwin Dougherty FCA
Creator of **u4c**.

Check **u4c** on YouTube at

<https://youtu.be/MjVTmyLmu0M>

Learn **more** about **u4c** at

www.u4c4seconds.com

To explore **u4c** further, simply visit the links above in your own time.