

# u4c – The **NEW** Excel **C**apability

For **u4c** Members *only worldwide*

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# u4c™ = Siri Excel Data in 4 seconds

Edwin Dougherty FCA

My **u4c** message to *every* executive in the business *world*:

Dear Sir or Madam,

As a Chartered Accountant for **65** years I have developed something *world-unique* that I know from long experience will be of benefit to *all* in the *world* of *business management* from 2024.

I call it '**u4c**' – 'The **NEW** Excel **C**apability'.

Google '**u4c** Capability' to *see* for *yourself* what **u4c** *is* and *does* for business management.

Or you can enter '**Use u4c**' into YouTube's 'search' box.

I invite the *world's* **business owners** and their *managements* to take **3 minutes** to view **u4c** on YouTube – and *then* consider which of their personnel they can nominate to bring **u4c** **C**apability and its managerial thrust and benefits to *their* business operations.

You can view the **u4c** video '**Learn and Use u4c** in **3 minutes**' on YouTube *directly* from here:

<https://youtu.be/0EgozQrBhI4>

Technically, **u4c** *automates* the application of Excel's *arcane* **Advanced Filter Command (AFC)** – the enormously powerful Excel command *shunned* for *decades* by the *entire* business world due of its inherent complexity *when applied manually*.

I *do* recognise that anything as *unique* and *game-changing* as **u4c** will *rightly* have its sceptics!

But to these, I ask that *they* ask themselves or *any* member of their organisation *this* question:

"Have *you* ever heard of the Excel **Advanced Filter Command?**" (**AFC**).

**9** out of **10** will answer '**No**' – and this for an Excel command of such *unparalleled* power!

Everything *you* and your *people* will need to know about what **u4c** *is* and *its use* and *benefits* is explained on the short '**Use u4c**' videos on YouTube that *anyone* can access in *seconds*.

Full details are available on the **u4c** website at [www.u4c4seconds.com](http://www.u4c4seconds.com).

*You*, your *personnel* and *all* in business *worldwide* have the added and *vital* assurance that **u4c** *training* credentials are fully accredited by The CPD Standards Office (CPDSO) in London.

With my very best regards,



Edwin Dougherty FCA

The CPD Standards Office

CPD PROVIDER: 50053  
2023 - 2025

[www.cpdstandards.com](http://www.cpdstandards.com)



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# What **u4c** means by 'Siri Excel Data'

- 1 Siri is Apple's 'virtual assistant' (VA), activated by a voice command of 'Hey Siri' (or just 'Siri') followed by a user's voice request or query.
- 2 Apple's AI responds, displaying its 'best' answer to that request or enquiry *inside 4 seconds*.
- 3 Google's 'VA' – 'Google Assistant' – responds likewise to a voice command of 'Google' (or 'Hey Google') followed by a user's voice request or query.
- 4 Microsoft names *its* VA as 'Copilot'. Samsung as 'Bixby'. Amazon as 'Alexa'.
- 5 All 'virtual assistants' function in the same way – a user voices a question or request for the VA to apply AI to search the internet or source databases to provide its 'best' response to the user.
- 6 The public will need to refer to the *function* of any 'VA' with some better name than as 'a VA'.
- 7 An existing VA's name – *likely* to be Apple's 'Siri', for example – will *morph* into a new *verb* in the language to represent *what it does* – as a *verb* 'to siri' to mean, for example:

To freely request any information a user may choose to ask of an internet or other database or dataset for the system to provide its *best* answer *in a few seconds*.

- 8 A verb as 'to siri' would be more definitive than using any existing word, such as 'to copilot'.
- 9 This letter therefore uses the *verb* 'to siri' to represent *what* 'Siri' *does*, as defined above.
- 10 The new *verb* will eventually morph to embrace both *written* and *voice* user requests.
- 11 **u4c** now adds a similar new *noun* – '**u4c**' – and its *verb* – 'to **u4c**' – to mean:

To freely *compose* whatever *single* or *complex* questions that *any user* may wish to ask of *data* in any business database to draw a *meaningful, intelligent* 'best' answer in *visible, usable, printable* and *distributable* form *in 4 seconds*.

- 12 We can now 'Hey **u4c**' to *interactively* pose single *or* complex questions that *you* define' and get an answer in a meaningful, intelligent, written, visible and distributable form *in 4 seconds*.
- 13 Virtual assistants such as 'Siri' or 'Google Assistant' can respond to *only one* enquiry at a time.
- 14 **u4c** as a 'virtual assistant' can respond to *complex, in-depth* queries as specified by the user.
- 15 Internet-based virtual assistants can *not* cater for or answer *complex* user questions, such as:

'Hey **u4c**' – 1) what stocks of 'PDF' grade teas do we hold today in XYZ warehouse? 2) how many tea packs? 3) at what individual batch value? 4) at what total value? 5) by weight in kg? 6) in value total? 7) by more than '30' days held in stock? . . . .

## but **u4c** can

- 16 As an *adaptive, interactive* tool, **u4c** lets *you* do so in *one pass*, at *will* and *in 4 seconds*.
- 17 The **u4c** video '**Learn and Use u4c** in 3 *minutes*' explains how.
- 18 **u4c** is for use by **u4c-trained** individual **u4c Members** only.
- 19 Entities will require a **u4c Third-Party User Licence** (TPUL) to use **u4c** in their operations.
- 20 **u4c Membership** is available on the **u4c** website at [www.u4c4seconds.com](http://www.u4c4seconds.com).

With my very best regards,



Edwin Dougherty FCA

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