

The **u4c** World Memo

This **1** memo *inducts* the *world's* **1 billion** Excel *users* to **u4c** – the *world's* potent **NEW** Excel **C**apability.

u4c Capability = **4-second** 'Siris'* for **every**

*See page 3 below

Accountant + Auditor + Finance manager + Business manager
Banker + Analyst + Marketing manager + Excel user

in the world who uses Excel in **Business**

u4c Capability

The **NEW** Excel **C**apability

To **freely** cross examine the data in **ANY** Excel data **spreadsheet** or **dataset** and **see** **Your u4c intelligence report in 4 seconds.**

You ask any single or **complex** questions
You wish as **you** will **know best** the **secrets**
You need u4c to **extract** from **your** dataset.

Learn and **Use u4c** in **3 minutes** now –

1 **View u4c** on YouTube – *here and now* at

<https://youtu.be/0EqozQrBhl4>* *or*

2 **Enter 'Use u4c'** in a YouTube 'search'



Edwin Dougherty FCA

www.u4c4seconds.com*

(*Click these links to open *directly* from this memo)

A *personal* note from Edwin Dougherty FCA.
(70 years in accounting. 65 as a Chartered Accountant. 60+ in financial control computing)

The **u4c World** Memo is itself *decidedly*

Different

as being the **one single memo** I use to *awake*
and *keep* the *rapt* attention of a *business world*
of one **billion** Excel *users* who for **38 years now**

have *failed* to *recognise*, understand *or use*

the *immense* power of the Excel

Advanced Filter Command (AFC)

to *get* the *insights* and *intelligence*

AFC draws from *any* Excel *dataset*

in 4 seconds

and is the *engine* of **u4c Capability**

that *only u4c Members* are *qualified* to *safely*

deliver to business managements *worldwide*.

u4c[™] Capability

My *best regards* to *all* Excel users *worldwide*.



Edwin Dougherty FCA

u4c's *meaning* of 'Siri Excel Data'

- 1 Siri is Apple's 'virtual assistant' (VA), activated by a voice command of 'Hey Siri' (or just 'Siri') followed by a user's voice request or query.
- 2 Apple's AI responds, displaying its 'best' answer to that request or enquiry *inside 4 seconds*.
- 3 Google's 'VA' – 'Google Assistant' – responds likewise to a voice command of 'Google' (or 'Hey Google') followed by a user's voice request or query.
- 4 Microsoft names *its* VA as 'Copilot'. Samsung as 'Bixby'. Amazon as 'Alexa'.
- 5 All 'virtual assistants' function in the same way – a user voices a question or request for the VA to apply AI to search the internet or source databases to provide its 'best' response to the user.
- 6 The public will need to refer to the *function* of any 'VA' with some better name than as 'a VA'.
- 7 An existing VA's name – *likely* to be Apple's 'Siri', for example – will *morph* into a new *verb* in the language to represent *what it does* – as a *verb* 'to siri' to mean, for example:

To freely request any information a user may choose to ask of an internet or other database or dataset for the system to provide its *best* answer *in a few seconds*.

- 8 A verb as 'to siri' would be more definitive than using any existing word, such as 'to copilot'.
- 9 This memo therefore uses the *verb* 'to siri' to represent *what* 'Siri' *does*, as defined above.
- 10 The new *verb* will eventually morph to embrace both *written* and *voice* user requests.
- 11 **u4c** now adds a similar new *noun* – '**u4c**' – and its *verb* – 'to **u4c**' – to mean:

To freely *compose* whatever *single* or *complex* questions that *any user* may wish to ask of *data* in any business database to draw a *meaningful, intelligent* 'best' answer in *visible, usable, printable* and *distributable* form *in 4 seconds*.

- 12 We can now 'Hey **u4c**' to *interactively* pose *single* or *complex* questions that *you* define' and get an answer in a meaningful, intelligent, written, visible and distributable form *in 4 seconds*.
- 13 Virtual assistants such as 'Siri' or 'Google Assistant' can respond to *only one* enquiry at a time.
- 14 **u4c** as a 'virtual assistant' can respond to *complex, in-depth* queries as specified by the user.
- 15 Internet-based virtual assistants can *not* cater for or answer *complex* user questions, such as:

'Hey **u4c**' – 1) what stocks of 'PDF' grade teas do we hold today in XYZ warehouse? 2) how many tea packs? 3) at what individual batch value? 4) at what total value? 5) by weight in kg? 6) in value total? 7) by more than '30' days held in stock?

but **u4c** can

- 16 As an *adaptive, interactive* tool, **u4c** lets *you* do so in *one pass*, at *will* and *in 4 seconds*.
- 17 The **u4c** video '**Learn and Use u4c** in 3 *minutes*' explains how.
- 18 **u4c** is for use by **u4c-trained** individual **u4c Members** *only*.
- 19 *Entities* will require a **u4c** Third-Party User Licence (TPUL) to use **u4c** in their operations.
- 20 **u4c** Membership is available on the **u4c** website at www.u4c4seconds.com.

With my very best regards,



Edwin Dougherty FCA

u4c™ = Siri Excel Data
in 4 *seconds*

