

# u4c – The **NEW** Excel **C**apability

For **u4c Members** only *worldwide*

An *invitation* to you from Edwin Dougherty FCA, **u4c's** creator.

**u4c** draws upon my 69 years in *accounting* and 58 years *hands-on* in *financial control computing* so that *every business dataset* (Excel spreadsheet) *user in the world* – can *safely* apply the *unparalleled power* of Excel's *arcane* Advanced Filter Command and extend *their* Excel credentials to support management in *every* organisation *worldwide*.

- 1 The **u4c** advantage – *Targeted Intelligence* from *any business dataset* – *in 4 seconds*.

With **u4c** Tutorials, Resource and Wand® files *you* can take *any business dataset* file and in *4 seconds* extract from that *data your own Targeted Intelligence* – a *Capability otherwise impossible* for 99% of SMB organisations to achieve *by any other means*.

(Your **u4c** advantage – *4-second Targeted Intelligence* from *any* question *you* request that *others* can't even ask!)

- 2 **u4c's Challenge:** **u4c** – or *not to see* – *that* is the question! *or, in other words:*

Once *you\*\** see **u4c Targeted Intelligence** from *your business datasets* in *4 seconds*, 'eyeball safaris' in *your work* or *business* become forever a thing of the past!

(\*\* This can be *you*, your *management, staff, clients* or *any* person, business or organisation *in the world* who uses *business datasets*)

- 3 **u4c** – **A secret for sharing:**

Thirty years ago – like *you* – I *craved* for *4-second* access to the *Intelligence* stored in the *dataset* (Excel) files that *Controlled* the *fast-moving, high-value* tea stocks in my *own* international bulk tea export business – so I created **u4c Capability** and . . . *Eureka!*

- 4 **u4c's Credibility:**

69 years' accounting with 58 years' *hands-on* SMB computing experience created **u4c** and *case-hardened* it by controlling *my own millions of dollars* of *fast-moving* tea stocks for worldwide export from Mombasa – needing a staff of just *one u4c-trained* operative!

Your **u4c Members** Course *training* is accredited by the CPD Standards Office, London:

The CPD Standards Office  
CPD PROVIDER: 50053  
2023 - 2025  
[www.cpdstandards.com](http://www.cpdstandards.com)



The CPD Standards Office is the world-leading CPD accreditation service and trusted by Industry, Institutes & Professionals across the world.

- 5 **u4c's Choice** – for *you* or for *any business owners, management* or *staff* is to:

- 1 *Target Intelligence* from *any dataset* *in 4 seconds* by present means, *or*
- 2 Become, hire or employ a **u4c Member** – or sponsor *your* staff as **u4c Members**.

There is no *other* way. See page 11 in this **u4c Manifesto** to know *why u4c* is so *unique*.

- 6 **u4c's Pricing:**

(VAT or GST is additional to stated **u4c** prices at rates applicable to your country).

Click the 'Become a **u4c Member**' link on the **u4c** website for current **Membership** rates.

The **u4c Members** Course is (1) a comprehensive, 45-hour (spread over 3 or more months at *your* pace) of *hands-on* training in the '*driving*', *installing* and *maintaining* of **u4c-enabled** files where your **u4c Tutorial** materials remain with you for life as a valuable ongoing reference for *live u4c* operations, together with (2) your **u4c Wand®** files to help *automate* your use of **u4c** and Excel's **Advanced Filter Command (AFC)** to *Target Intelligence* from *any dataset* (spreadsheet) *in 4 seconds*.

**u4c** is the *automated, hands-on synthesis* of my experience so that *you* can safely apply a *professional* level of **u4c Capability** for *yourself* or for *any employer* or *organisation*.

**u4c Membership** includes a *lifetime* licence to apply **u4c** copyright **Wand®** files for a **Member's personal** use *only*.

Third-party users (*or end users*) will need a **u4c Third-Party User Licence (TPUL)** within 90 days from their *first* use (*or end use*) of any **u4c Wand®** files *or any files derived from them*.

## 7 **u4c** user **Concerns**:

**u4c** is *unique* – a *world-first* cutting-edge tool in business computing **Capability** – so you – and the *entire business world* – have *every right* to *ask* and *answer* questions, such as:

- 1 How can *you* be *certain* that **u4c** will work for *you*, your *employer* or *organisation*?

First, be sure to *see* and *follow* the **u4c** video '**Learn and use u4c in 3 minutes**' on the **u4c** Home page. It *tells* and *shows* you *all* you need to know to *understand u4c*.

*Then*, check page 4 of this **u4c** Manifesto *to confirm* that **u4c** will suit *your* purposes.

*Then* download a *free u4c* Intropack so *you* – or your *staff* – can take a **u4c 4-second Test Drive** to evaluate **u4c**'s many benefits for *you* or *your employer* or *organisation*.

- 2 Do *you* have the study time and equipment to complete the **u4c** Members Course?

- 1 Study time – you\*\* will need about **40** hours (in 3 months!) of *dedicated* study time to *diligently* complete the **u4c** Members Course – *vital* necessary training to apply **u4c** to a *professional* standard for yourself or for any employer or organisation.

(\*\* This can be *you* or any nominated member(s) of your *management, staff, employees* or *students*).

- 2 Equipment – **Members** need Microsoft Excel 2007 or later using **two concurrent** computer screens – '**A**' for **u4c** Tutorial *access* – and '**B**' for *hands-on operation*.  
(Two screens is for **u4c** tuition *only*. *Live u4c* operation needs only **one** screen as normal with MS Excel).

- 3 Do I have a safe, *money-back guarantee* if **not** satisfied that **u4c** can work for *me*?

**No!** With **60+** years as a CA *hands-on* computing in SMB's, I *know* that **u4c** works!

*Besides*, **u4c** needs a *time* and *work commitment* to complete the **Members** Course to gain the vital experience you need before you apply **u4c** in live businesses. A refund option may too easily dilute a **Member's** resolve to *complete* this vital training.

## 8 **u4c** is an instrument for **positive Change**:

**u4c** now grants *every dataset* user *in the world* a **4-second Capability** to *Target and get* the *specified Intelligence* they need from any voluminous **dataset** or spreadsheet **data**.

## 9 **u4c** is definitely **New** and **Different**:

**u4c** is *unique* – the *only* product *of its kind*, **Capability** and price range *in the world*.

## 10 **u4c** is definitely **Relevant** and **Functional**:

**u4c** works with **datasets** or **data** spreadsheets used by *every* business, including *yours*.

**u4c** Members' **Wand®** files create **u4c**-enabled files from business datasets in *minutes* to *Target 4-second Intelligence from* that data in a *reliable* and *obviously professional* way.

## 11 **u4c** is definitely **Comprehensive**:

Business datasets or spreadsheets are vitally important files which in any **u4c**-enabled format *must* be created, used and maintained *only* by *fully trained, expert operatives*.

For this, the **u4c** Members Course gives **Members** a comprehensive, 3-months, **40-hour hands-on** training in 'driving', installing and maintaining **u4c**-enabled files where **u4c** **Tutorials** remain available as an invaluable ongoing reference for *live u4c* operations.

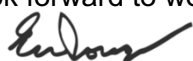
**Members** *then* have **u4c Wand®** files to save **99%** of the *development work* needed to create **u4c**-enabled files in *any* organisation and to help ensure they *work every time!*

But the *only* way to *really* find out what **u4c** can do for *you*, your CV, *career, reputation* and *earning power* is to drive **u4c** for *yourself hands-on* and *then* judge for *yourself*.

Check this *yourself today* with a *free u4c 4-second Test Drive file* in a **u4c** Intropack.

Check the **u4c** Manifesto for yourself and be *conversant* with 'the **u4c environment**' as explained on its page 1 and *then* on page 2 confirm whether **u4c** and **4-second** answers is for *you*, your *company, organisation, employer* or *clients*.

I look forward to welcoming you as a new **Member** (or TPUL holder!) into the world of **u4c**!



Edwin Dougherty FCA