

u4c – The **NEW** Excel **C**apability

For **u4c** Members *only* *worldwide*

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Capability **C**omprehension **C**onfidence **C**ontrol

Edwin Dougherty FCA

My **u4c** message to the *business* Employment *world*:

(**u4c** services *both* sides of the 'Employment *equation*' – the *interdependence* of 'Employers & Employees').

To *all* in the *business* Employment *world* (Employers/Employees):

As a Chartered Accountant for 62 years I have developed something *world-unique* that I know from long experience will be of benefit to *all* in the world of *business management* from 2023.

I call it '**u4c**' – 'The *world's* **NEW** Excel **C**apability'.

Business management is a product of *applied* Employer/Employee *interdependence* where '**C**apability' and performance will determine an Employer's assessment of Employee *rewards*.

From experience, Employers and *new* Employees will usually know what '**C**apability' *looks like*.

But **NOT** with **u4c** – because **u4c** is a *new*, unique, *previously unimagined* Excel '**C**apability'.

And so *radically new* and *unique* as to be *impossible* to elucidate in words or demos.

But *easily* achieved in **3 minutes** for *all* in the business *world* via a YouTube search with:

'Use u4c'

I invite the *world's* **Employers** and **Employees** to take **3 minutes** to view **u4c** on YouTube – and *then* consider if having this new Excel **C**apability has any place in *their* work or careers.

Technically, **u4c** *automates* the application of Excel's *arcane* **Advanced Filter Command (AFC)** – the enormously powerful Excel command *shunned* for *decades* by the entire business world because of its inherent complexity *when applied manually*.

I *do* recognise that anything so *unique* and *game-changing* as **u4c** will *rightly* have its sceptics.

But to these, I ask that *they* ask themselves or *any* manager in their organisation *this* question:

"Have *you* ever heard of the Excel **Advanced Filter Command**?" (**AFC**).

9 out of **10** will answer '**No**' – and this for an Excel command of such *unparalleled* power!

All that *employers* and *employees* will need to know about what **u4c** *is* and *its use* and *benefits* is explained on the short '**Use u4c**' videos on YouTube that *anyone* can access in *seconds*.

Full details are available on the **u4c** website at www.u4c4seconds.com.

Employers and **Employees** in the *entire employment world* also have the *vital* assurance that **u4c training** credentials are fully accredited by The CPD Standards Office (CPDSO) in London.

With my very best regards,

A handwritten signature in black ink, appearing to read 'Edwin'.

Edwin Dougherty FCA

The CPD Standards Office

CPD PROVIDER: 50053
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