u4c – The NEW Excel Capability

For u4c Members only worldwide

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Edwin Dougherty FCA

My **u4c** message to the *world's* professional *accountants:*

To my fellow accountants worldwide,

As a Chartered Accountant for 62 years I have developed something *world-unique* that I know from long experience will be of benefit to *all* in the world of accountancy now from 2023.

I call it 'u4c' - 'The world's NEW Excel Capability'.

u4c is so radically new and unique as to be impossible to apprise in words or demos.

But *easily* achieved in **3** *minutes* for *all* in the accounting *world* via a YouTube search with:

'Use <mark>u4c</mark>'

I invite the *world's* professional *accountants* to take **3** *minutes* to view **u4c** on YouTube – and *then* consider if having this new Excel **C**apability has any place in *their* work or careers.

Technically, **u4c** automates the application of Excel's arcane **A**dvanced **F**ilter **C**ommand (**AFC**) – the enormously powerful Excel command shunned for decades by the entire business world because of its inherent complexity when applied manually.

I do recognise that anything so unique and game-changing as u4c will rightly have its sceptics.

But to these, I ask that *they* ask themselves or *any* member of their firm or staff *this* question:

"Have *you* ever heard of the Excel Advanced Filter Command?" (AFC).

9 out of 10 will answer 'No' - and this for an Excel command of such unparalleled power!

All that *partners*, *staff* and *clients* need to know about what **u4c** *is*, and *its use* and *benefits* is explained on the short '**Use u4c**' videos on YouTube that *anyone* can access in *seconds* with full details available on the **u4c** website at <u>www.u4c4seconds.com</u>.

Partners, firms – indeed, the *entire business world* – also have the *vital* assurance that **u4c** *training* credentials are fully accredited by The CPD Standards Office (CPDSO) in London.

With my very best regards,

Edwin Dougherty FCA



www.cpdstandards.com